## NEWS RELEASE

6 January 2016

## XIANG CAFÉ AT NEW WORLD DALIAN HOTEL AWARDED "THE BEST DESIGN AND FOOD" BY DALIAN WEEKLY



In December 2015 poll, readers of *Dalian Weekly* newspaper voted Xiāng CAFÉ at New World Dalian Hotel "The Best Design and Food." Since Xiāng CAFÉ relaunched in March 2015 after renovation, its design and culinary offers have set the benchmark in Dalian's dining circle. This award has ascertained the restaurant's position in the Dalian's restaurant scene.

*Dalian Weekly* newspaper, established in May 2010, is the leading lifestyle weekly newspaper in the Dalian market and features fashion, travel, business and dining. *Dalian Weekly* has a print run of more than 30,000 copies.

New World Dalian Hotel's newly renovated Xiāng CAFÉ provides a contemporary and stylish dining experience. World-renowned Japanese designer Nao Taniyama & Associates has made the interactive show kitchens as the restaurant's centre stage, while dining areas featured classic wood grains alongside earthy textiles with an ambience that can be adjusted throughout the day using a dynamic lighting system. A move away from the traditional buffet counter, Xiāng CAFÉ's interactive kitchens featured professional chefs constantly cooking in small quantities, ensuring the dishes on offer are always fresh. This approach also allows customers to talk to the chef, so any special requests can be made to order.

"The award is a recognition of our service standard and culinary skill which we regularly reviewed and upgraded based on guests' experiences. We are glad to hear that our guests likes our newly renovated Xiāng CAFÉ, and the award will definitely boost our team's morale and motivate us to do even better." said Mr. Eddy Sarton, general manager of New World Dalian Hotel.

- more -

NEW WORLD DALIAN HOTEL 大運新世界酒店

中国辽宁省大连市中山区人民路41号 邮编 116001 41 Renmin Road, Zhongshan District, Dalian, Liaoning 116001, PRC 电话 *tel* +86 411 8807 8888 传真 *fax* +86 411 8807 8899 *www.newworldhotels.com*  Xiāng CAFÉ Voted "The Best Design and Food"

Page 2

## About New World Dalian Hotel

The 420-room deluxe New World Dalian Hotel is located in the heart of the city, close to Zhongshan Square, Dalian Harbour and the finance district, and is a 20-minute drive from Zhou Shui Zi International Airport, three kilometres from the train station and steps away from the main offices of many overseas corporations. The hotel offers spacious and elegantly appointed guestrooms, comprehensive business services, sophisticated meeting and event facilities and dining options ranging from local specialities to international cuisine. Recreational facilities include a heated indoor swimming pool and health club. For more information and reservations, please contact a travel professional, the hotel directly by telephone +86 411 8807 8888, by fax +86 411 8807 8899, by e-mail reservations.dalian@newworldhotels.com or visit\_newworldhotels.com/dalian

###

MEDIA CONTACT:

Alice Wang Assistant Director of Communications New World Dalian Hotel Telephone: +86 411 8807 8888 Facsimile: +86 411 8807 8899 E-mail: alice.wang@newworldhotels.com