NEWS RELEASE 26 March 2015

NEW WORLD DALIAN HOTEL SUPPORTS EARTH HOUR 2015

Demonstrating its commitment to protecting the environment and mitigating climate change, New World Dalian Hotel is participating for a sixth consecutive year in Earth Hour. On Saturday, 28 March 2015 between 8:30 and 9:30 p.m., all non-essential lighting in the hotel's public areas, guestroom corridors and staff areas, as well as all exterior lighting, will be dimmed in a concerted effort to combat global warming.

All guests will be encouraged to minimise the usage of electrical appliances in guestrooms, including the lights and air conditioning system, to demonstrate their support for Earth Hour and display their commitment to saving energy and ultimately, the earth.

Our hotel also invites guests to attend *Earth Hour*-themed activities. A candlelit dinner will be held at all restaurants and lounges at New World Dalian Hotel and guests who wear green will receive 50 percent off at Xiāng CAFÉ. The hotel's Chinese Restaurant will offer a green-themed menu.

On an ongoing basis, the hotel has implemented a series of green programmes to identify ways to reduce waste and protect the environment.

- more -

New World Dalian Hotel Supports Earth Hour 2015 Page 2

The 420-room deluxe New World Dalian Hotel is located in the heart of the city, close to Zhongshan Square, Dalian Harbour and the finance district, and is a 20-minute drive from Zhou Shui Zi International Airport, three kilometres from the train station and steps away from the main offices of many overseas corporations. The hotel offers spacious and elegantly appointed guestrooms, comprehensive business services, sophisticated meeting and event facilities and dining options ranging from local specialities to international cuisine. Recreational facilities include a heated indoor swimming pool and health club. For more information and reservations, please contact a travel professional, the hotel directly by telephone +86 411 8807 8888, by fax +86 411 8807 8899, by e-mail reservations.dalian@newworldhotels.com or visit newworldhotels.com/dalian.

###

MEDIA CONTACT:

Alice Wang
Assistant Director of Communications
New World Dalian Hotel

Telephone: +86 411 8807 8888

E-mail: alice.wang@newworldhotels.com