

NEWS RELEASE

9 November 2021

**NEW WORLD MILLENNIUM HONG KONG HOTEL LAUNCHES “‘LOVE & CARE’ JOURNEY”
IN COLLABORATION WITH THE FIRST ON-THE-GO SKINCARE BRAND EVOLCARE**

New World Millennium Hong Kong Hotel, the iconic five-star landmark on the Victoria Harbour waterfront in Tsim Sha Tsui East, has collaborated with the first on-the-go skincare brand, Evolcare, formulated in Switzerland, to pamper guests with a new room offer -- “‘Love & Care’ Journey”. The package includes a luxurious stay in a newly renovated Elite guestroom or suite with up to 40% savings as well as an exclusive beauty gift set, complimentary buffet breakfast, Residence Club benefits, savings at hotel restaurants and bars, and more. Bookings are available from 9 November to 30 December for stays between 10 November and 31 December 2021.

“‘Love & Care’ Journey” allows guests to enjoy up to a 40% and 20% discount on the Best Available Room Rate when booking one of the stylishly contemporary Elite rooms or suites respectively, with rates starting from HKD1,500 per room per night. Located on the Residence Club executive floors, the featured rooms and suites are fully renovated with light wood tones and warm earth colours and their soothing ambience is complemented by natural sunlight via floor-to-ceiling bay windows and modern new amenities.

Guests are welcomed in their guestroom with a beauty gift set valued at HKD420 from Evolcare; while stocks last. With all products designed in single, on-the-go packages, the gift set is filled with a selection of the brand’s signature products made with 100% natural actives and harm-free ingredients, such as Magic Cleansing Powder, Detox the Evolcare Essence, Stargaze Night Cream, Ocean Breeze Hydrating Serum, as well as BIO Repair Mask. Each gift set also comes with a voucher for a natural moisturising hand massage treatment worth HKD300; and a HKD50 discount shopping coupon, both to be redeemed at the Evolcare shop at K11 Art Mall.

The package also includes the privileges and services of the Residence Club, plus exclusive access to the 24-hour fitness centre and Residence Lounge & Bar – a stylish executive lounge on the hotel’s top floor overlooking Victoria Harbour. Guests enjoy welcome fruit on arrival, personalised check-in and check-out services, complimentary buffet breakfast for two at Café East, all-day refreshments and evening cocktails at Residence Lounge & Bar, non-alcoholic drinks from

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the in-room mini-bar (per stay, non- refillable) and late check-out until 3 p.m. (subject to availability.) As well, “Love & Care’ Journey” includes 20% discount at hotel restaurants and bars and on in-room dining (25% discount for existing Epicure members or guests who sign up to become Epicure dining club members upon arrival.)

Additionally, guests staying before 30 November 2021 will be rewarded with three shopping e-vouchers worth HKD100 each to be used at designated beauty and fashion merchants at K11 Art Mall.

With the launch of the Consumption Voucher Scheme by the HKSAR government, the hotel accepts the use of consumption vouchers via four operators: Alipay, Octopus, Tap & Go and Wechat Pay. Guests may make a reservation online, guaranteed by credit card with full deposit, and use these vouchers when settling payment at the hotel.

Advance reservation is required at least 24 hours prior to arrival. “Love & Care’ Journey” is subject to room availability and blackout dates, and is solely for accommodation purposes. Reservations are non-cancellable and non-refundable. This offer cannot be used in conjunction with other room packages or promotions. Rate is subject to a 10% service charge. Other terms and conditions apply; please visit the hotel website for details.

For reservations or details, please contact your travel professional, call the hotel at +852 2313 4305 or visit newworldmillenniumhotel.com.

About Evolcare

Acting as “your skin’s safety bubble”, Evolcare is the first on-the-go skincare brand formulated in Switzerland with 100% natural actives and harm-free ingredients. All products are uniquely designed and packaged in single doses –convenient for modern customers who are always on-the-go. Evolcare also cares for the environment and is strongly against animal testing. Since 2020, Evolcare has been working with Marine Research Foundation where HKD2 per product purchased are donated directly to understand conservation of the marine ecosystems and functions.

Follow Evolcare on

Official website: www.evolcare.com/

Instagram: [Evolcarehk](https://www.instagram.com/Evolcarehk)

About New World Millennium Hong Kong Hotel

Located on Mody Road in Tsim Sha Tsui East, [New World Millennium Hong Kong Hotel](#) features 468 well-appointed guestrooms and suites. Dining options include Chinese restaurant [Tao Li](#), Japanese restaurants [Sagano](#) and [Ranzan](#), all-day dining at [Café East](#), French cuisine at [La Table French Brasserie](#), and libations and snacks at [Residence Lounge & Bar](#) and [The Lounge](#). [Meeting space](#) includes a grand ballroom and nine meeting rooms. [Recreational facilities](#) include a fitness centre and a rooftop pool. Exclusive privileges are offered on the Residence Club floors and the [executive lounge](#). For more information, please contact your travel professional, the hotel directly at telephone +852 2739 1111, email reservations@newworldmillenniumhotel.com, or visit newworldmillenniumhotel.com.

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WeChat: NewWorldHotels

Media Contact:

Carmen Tang

Communications Manager

New World Millennium Hong Kong Hotel

Telephone: +852 2313 4022

Email: carmen.tang@newworldmillenniumhotel.com

Carmen Chow

Senior Communications Officer

New World Millennium Hong Kong Hotel

Telephone: +852 2313 4512

Email: communications@newworldmillenniumhotel.com