

NEWS RELEASE

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**NEW WORLD MILLENNIUM HONG KONG HOTEL LAUNCHES “A BEAUTY DREAM”
IN COLLABORATION WITH SKINCARE, MAKEUP AND FRAGRANCE BRAND GUERLAIN**

New World Millennium Hong Kong Hotel, the iconic five-star landmark on the Victoria Harbour waterfront in Tsim Sha Tsui East, is collaborating with prestigious Parisian skincare, makeup and fragrance brand, GUERLAIN, to pamper guests with a new room offer -- “A Beauty Dream.” The package includes a luxurious stay in a newly renovated Elite guestroom or suite with up to 40% savings as well as an exclusive beauty gift, complimentary buffet breakfast and many other Residence Club benefits. Bookings are available from 13 August to 29 September for stays between 14 August and 30 September 2021.

“A Beauty Dream” allows guests to enjoy up to a 40% and 20% discount on the Best Available Room Rate when booking one of the stylishly contemporary Elite rooms or suites respectively, with rates starting from HKD1,410 per room per night. Located on the executive floors, the featured rooms and suites are fully renovated with light wood tones and warm earth colours. Their soothing ambience is complemented by natural sunlight via floor-to-ceiling bay windows and a Dyson hair dryer and fast-charging USB-C port are among the newly added amenities.

Guests are welcomed in their guestroom with two beauty gift sets of value HKD1,440 from GUERLAIN, which includes a selection of some of the brand’s signature products such as Abeille Royale Fortifying Lotion (40ml), Abeille Royale Night Cream (5ml), as well as two Aqua Allegoria (1ml each); while stocks last. Each gift set also includes a voucher to redeem at K11 Musea for an Abeille Royale hand massage service and Abeille Royale Multi-wrinkle Minimizer Eye Cream (4ml).

The package also includes privileges and services of the Residence Club, plus exclusive access to the Residence Lounge & Bar – a stylish executive lounge on the hotel’s top floor overlooking Victoria Harbour. Guests enjoy welcome fruit on arrival, personalised check-in and check-out services, complimentary buffet breakfast for two at Café East, all-day refreshments and evening cocktails at the executive lounge, non-alcoholic drinks from the in-room mini-bar (per stay, non-refillable) and late check-out until 3 p.m. (subject to availability.) As well, “A Beauty Dream” includes 20% discount at hotel restaurants, bars, and on in-room dining (25% discount for existing Epicure members or guests who sign up to become Epicure dining club members upon arrival.)

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Additionally, guests receive three shopping e-vouchers worth HKD100 each to be used at designated beauty and fashion merchants at K11 Art Mall, as well as three special privileges at K11 MUSEA, including a complimentary Nature Discovery Park Tour with entry for two persons, which includes an introductory tour, 1.5 hours exploration session and a refreshing tea experience (worth HKD300); HKD10 off at Donut Café plus HKD50 off at Donut Store for a single purchase of HKD30 and HKD200 or above respectively.

With the launch of HKD5,000 Consumption Voucher Scheme by the HKSAR government, the hotel accepts the use of consumption vouchers via three operators: Alipay, Tap & Go and Wechat Pay. Guests may make a reservation online, guaranteed by credit card with full deposit, and use these vouchers when settling payment at the hotel.

Advance reservation is required at least 24 hours prior to arrival. “A Beauty Dream” is subject to room availability and blackout dates, and is solely for accommodation purposes. The hotel reserves the right to cancel any non-accommodation bookings (including for wedding purposes.) Reservations are non-cancellable and non-refundable. This offer cannot be used in conjunction with other room packages or promotions. Rate is subject to a 10% service charge.

For reservations or details, please contact your travel professional, call the hotel at +852 2313 4305 or visit newworldmillenniumhotel.com.

About GUERLAIN

GUERLAIN, Paris, since 1828. A heritage of creative audacity and savoir-faire. House Perfumer Thierry Wasser represents the fifth generation of GUERLAIN perfumers. He travels the world in search of the most precious raw materials to compose audacious fragrance harmonies. Makeup maestro Olivier Echaudemaison has the unique talent to create must-have products that reveal each woman’s beauty and complement her personality. Dr. Frédéric Bonté leads GUERLAIN’s scientific research, focusing on the best of nature to develop high-performance formulas. Each day, GUERLAIN makes women, all women, more beautiful. The promise of joyful, radiant beauty is an ethos epitomized by an extraordinary place: Maison GUERLAIN at 68, Champs-Élysées.

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About New World Millennium Hong Kong Hotel

Located on Mody Road in Tsim Sha Tsui East, [New World Millennium Hong Kong Hotel](#) features 468 well-appointed guestrooms and suites. Dining options include Chinese restaurant [Tao Li](#), Japanese restaurants [Sagano](#) and [Ranzan](#), all-day dining at [Café East](#), French cuisine at [La Table French Brasserie](#), and libations and snacks at [Residence Lounge & Bar](#) and [The Lounge](#). [Meeting space](#) includes a grand ballroom and nine meeting rooms. [Recreational facilities](#) include a fitness centre and a rooftop pool. Exclusive privileges are offered on the Residence Club floors and the [executive lounge](#). For more information, please contact your travel professional, the hotel directly at telephone +852 2739 1111, email reservations@newworldmillenniumhotel.com, or visit newworldmillenniumhotel.com.

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