

NEWS RELEASE

19 July 2016

NEW WORLD MILLENNIUM HONG KONG HOTEL UNVEILS THE LOUNGE

[New World Millennium Hong Kong Hotel](#) is unveiling the newly refurbished “The Lounge” on the mezzanine floor on 25 July 2016. The Lounge provides a contemporary yet cosy “living space” environment within the bustling Tsim Sha Tsui East district that warmly invites guests to enjoy simple and light meals and beverages. It also serves as a new and invigorating social hub within the hotel – its welcoming ambience makes it ideal for both casual mingling and business gatherings.

Nude Design Limited, a Hong Kong based design firm, designed The Lounge’s interior that conveys residential warmth within a bustling Tsim Sha Tsui East district. A warm and fresh colour palette along with floor-to-ceiling windows that allow natural daylight to stream through create a more contemporary residential “living room” environment; the versatile bookcase at the lounge entrance doubles as a display shelf and library to promote the relaxed tone, which helps to divide but not close off the space. Its design and the arrangement of versatile seating are well suited for a diversity of occasions.

The Lounge features homemade patisserie displayed in a vitrine, in addition to a menu of Asian and Western snacks. Signature dishes include Beef Sliders, Crab Cakes, Salmon Tartare, Roasted Duck Spring Roll, as well as mouth-watering desserts such as Raspberry Chocolate Cake, Pistachio Éclair, Vanilla Éclair and Green Tea Layer Cake. There is a comprehensive assortment of beverages and alcoholic drinks, including a bespoke tea selection of over 20 varieties featuring organic and herbal tea, as well as tea-infused cocktails.

In celebration of the unveiling of The Lounge, patrons will enjoy a 20 percent discount on The Lounge’s menu from 25 July until 30 September 2016 (terms and conditions apply.)

Moreover, as an ISO14001 certified hotel, New World Millennium Hong Kong Hotel is always keen on implementing green initiatives in hotel operations. From 25 July 2016 onwards, guests who bring along cleaned wine bottle(s) to The Lounge for recycling will enjoy a complimentary cup of organic tea or a tea-infused cocktail, on a per-visit basis.

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Located on Mody Road in Tsim Sha Tsui East, [New World Millennium Hong Kong Hotel](#) features 464 well-appointed guestrooms and suites. Dining options include Chinese restaurant [Tao Li](#), Japanese restaurants [Sagano](#) and [RANZAN](#), all-day dining at [Café East](#), French cuisine at [La Table](#), and libations and snacks at [Bar on 15](#) and [The Lounge](#). [Meeting space](#) includes a grand ballroom and nine meeting rooms. [Recreational facilities](#) include a health club and a rooftop pool. Exclusive privileges are offered on the [Residence Club](#) executive floors and Living Room. For more information and reservations, please contact your travel professional, the hotel directly at telephone +852 2739 1111, email reservations@newworldmillenniumhotel.com, or visit newworldmillenniumhotel.com.

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Note to editor: To download high-resolution pictures accompanying this press release, please click on any of the following:

The Lounge Interior

<http://promotion.newworldmillenniumhotel.com/promotion/Press/TheLounge/TheLounge.jpg>

Beef Sliders

<http://promotion.newworldmillenniumhotel.com/promotion/Press/TheLounge/sliders.jpg>

Crab Cakes

<http://promotion.newworldmillenniumhotel.com/promotion/Press/TheLounge/crabcake.jpg>

Salmon Tartare

<http://promotion.newworldmillenniumhotel.com/promotion/Press/TheLounge/tartare.jpg>

Roasted Duck Spring Roll

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Pastry from the Vitrine

<http://promotion.newworldmillenniumhotel.com/promotion/Press/TheLounge/vitrine.jpg>

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Raspberry Chocolate Cake

<http://promotion.newworldmillenniumhotel.com/promotion/Press/TheLounge/raspberrychoco.jpg>

Pistachio Éclair and Vanilla Éclair

<http://promotion.newworldmillenniumhotel.com/promotion/Press/TheLounge/eclair.jpg>

Green Tea Layer Cake

<http://promotion.newworldmillenniumhotel.com/promotion/Press/TheLounge/greentea.jpg>

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