

NEWS RELEASE

29 July 2016

**NEW WORLD MILLENNIUM HONG KONG HOTEL LAUNCHED  
CORPORATE SOCIAL RESPONSIBILITY ON EDUCATION INITIATIVE**

[New World Millennium Hong Kong Hotel](#) recently co-organised with a local charity St. James Settlement, to host a three-day experiential job training camp at the hotel from 18 to 20 July 2016 for students, so as to unlock their aspirations, unleash their potential, and strengthen their knowledge about careers and job requirements in the hospitality industry. It is one of the pilot projects under New World Hotels & Resorts' global programme for corporate social responsibility on education.

During the three-day camp, five students aged from 14 to 16 participated in a series of tailor-made activities, such as mock job interviews, soft skills building group activities and job shadowing under the guidance of mentors in the housekeeping department, human resources department and hotel restaurants. The teenagers also joined a hotel tour to learn more about how the hotel implements Environmental Management System in hotel operations for environment protection.

Bernard Rodrigues, general manager of New World Millennium Hong Kong Hotel, said: "Our hotel takes an active approach in carrying out corporate social responsibility initiatives for the benefit of society. This experiential job training camp is only one of which we have been conducting; and it enables youngsters to have hands-on experience in a hotel work environment and equipping them with relevant soft and hard skills. We hope this camp will also nurture teenagers' interests in joining the hotel industry in the future, and plan to hold this experiential job camp annually for more teenagers to experience the work life in a hotel."

Located on Mody Road in Tsim Sha Tsui East, [New World Millennium Hong Kong Hotel](#) features 464 well-appointed guestrooms and suites. Dining options include Chinese restaurant [Tao Li](#), Japanese restaurants [Sagano](#) and [RANZAN](#), all-day dining at [Café East](#), French cuisine at [La Table](#), and libations and snacks at [Bar on 15](#) and [The Lounge](#). [Meeting space](#) includes a grand ballroom and nine meeting rooms. [Recreational facilities](#) include a health club and a rooftop pool. Exclusive privileges are offered on the [Residence Club](#) executive floors and Living Room. For more information and reservations, please contact your travel professional, the hotel directly at telephone +852 2739 1111, email [reservations@newworldmillenniumhotel.com](mailto:reservations@newworldmillenniumhotel.com), or visit [newworldmillenniumhotel.com](http://newworldmillenniumhotel.com).

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New World Millennium Hong Kong Hotel Launched Corporate Social Responsibility  
On Education Initiative

Page 2

About St. James' Settlement

Founded by the Rt. Rev. Bishop R.O. Hall of the Anglican Church in 1949, St. James' Settlement serves more than 4,000,000 person-times with high quality services for over 65 years. Our target beneficiaries include children, teenagers, families, the elderly and people with disability. To date, our 58 service points are in operation across Hong Kong.

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