

NEWS RELEASE

25 February 2016

NEW WORLD MILLENNIUM HONG KONG HOTEL SUPPORTS EARTH HOUR 2016

More Green Initiatives and Sustainable Business Practices in Place

New World Millennium Hong Kong Hotel will participate in Earth Hour 2016, an annual ecological initiative organised by World Wildlife Fund (WWF) to raise awareness of climate change, as well as carrying out a host of green actions to protect the planet more.

The hotel has participated in Earth Hour since 2009, this year Earth Hour is to take place on 19 March. All non-essential lights in the hotel, including part of the neon lights of the hotel signage and the lighting in the back of house area, will be switched off from 8:30 to 9:30 p.m. The hotel will also encourage staying guests to support this meaningful initiative by turning off their electronic devices and non-essential lighting in guestrooms.

Going beyond the global light-off event, Tao Li, the hotel's Chinese restaurant, will offer guests a Green Set Lunch Menu from 14 to 19 March 2016 to emphasise the alleviation of climate change by reducing the carbon footprint. Head Chef So Kei Pek picks fresh vegetables and white meat from local farms and the fish market to lower carbon dioxide produced during food processing and transportation. The lunch menu features Braised Sliced Pork with Pigeon Eggs and Tomatoes, Steamed Chicken with Straw Mushroom and Lily Bulbs, Simmered Baby Vegetables with Fillet of East Spotted Garoupa and Garlic and more.

In addition, the hotel contributes to environmental protection by executing long-term green initiatives. The hotel is dedicated to environmental protection through business practices and has been an ISO 14001 certificated hotel since 1999. As a participant in the "Charter on External Lighting" organised by the Environment Bureau, the hotel now switches off the majority of outdoor lighting installations earlier every night, at 11 p.m., to minimise light nuisance and energy wastage. In addition, the hotel is gradually replacing all spotlights with energy-efficient LED lamps to reduce electricity consumption, which will help relieve the effects of climate change. Other ongoing sustainable business practices the hotel undertakes include donating surplus food to the Foodlink Foundation, a linen and towel reuse programme, soap cycling and glass recycling.

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Located on Mody Road in Tsim Sha Tsui East, [New World Millennium Hong Kong Hotel](#) features 464 well-appointed guestrooms and suites. Dining options include Chinese restaurant [Tao Li](#), Japanese restaurants [Sagano](#) and [RANZAN](#), all-day dining at [Café East](#), French cuisine at [La Table](#), and libations and snacks at [Bar on 15](#) and [Lobby Lounge](#). [Meeting space](#) includes a grand ballroom and 10 meeting rooms. [Recreational facilities](#) include a health club and a rooftop pool. Exclusive privileges are offered on the [Residence Club](#) executive floors and Living Room. For more information and reservations, please contact your travel professional, the hotel directly at telephone +852 2739 1111, email reservations@newworldmillenniumhotel.com, or visit newworldmillenniumhotel.com.

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Note to editor: To download high-resolution pictures accompanying this press release, please click on any of the following:

Tao Li - Green Set Lunch

http://promotion.newworldmillenniumhotel.com/promotion/Press/Tao_Li/LowCarbonSetLunch.jpg

Tao Li - Steamed Chicken with Straw Mushroom and Lily Bulbs

http://promotion.newworldmillenniumhotel.com/promotion/Press/Tao_Li/LowCarbonChicken.jpg

Tao Li - Simmered Baby Vegetables with Fillet of East Spotted Garoupa and Garlic

http://promotion.newworldmillenniumhotel.com/promotion/Press/Tao_Li/LowCarbonGaroupa.jpg

Food-recycling Scheme

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New World Millennium Hong Kong Hotel Exterior

<http://promotion.newworldmillenniumhotel.com/promotion/Press/NewWorldMillenniumHongKongHotel.jpg>

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New World Millennium Hong Kong Hotel Supports Earth Hour 2016

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