

NEWS RELEASE

2 July 2014

NEW WORLD MILLENNIUM HONG KONG HOTEL DEBUTS

Celebration Package Unveils Rebranding

New World Millennium Hong Kong Hotel (千禧新世界香港酒店) has debuted with a new name, heralding a fresh chapter in the history of the landmark hotel on the Victoria Harbour waterfront in Tsim Sha Tsui. Guests are invited to commemorate this milestone and experience the hotel's modern Oriental hospitality firsthand with a special "Celebration" package.

With "Celebration," guests booking two nights or more in a Deluxe or Deluxe Harbour View room receive an upgrade to a Residence Club guestroom with full Residence Club Living Room benefits, valid to 10 September 2014. "Celebration" also includes a welcome bottle of Masottina Prosecco; non-alcoholic beverages from the mini-bar; 10 percent discount in the hotel's restaurants, bars and in-room dining; and more. Residence Club benefits include dedicated concierge service and complimentary breakfast, all-day refreshments and evening cocktails. "Celebration" rates start from HKD1,488 for single occupancy and HKD1,688 for double occupancy, excluding service charge and based on availability.

As part of the rebranding, the hotel will undergo a phased HKD120 million renovation to reinforce its position as one of the leading five-star hotels in the vibrant shopping and commercial centre of Tsim Sha Tsui East.

Located on Mody Road in Tsim Sha Tsui East, New World Millennium Hong Kong Hotel features 464 well-appointed guestrooms and suites. Dining options include Chinese restaurant Tao Li, Japanese restaurants Sagano and RANZAN, all-day dining at Café East, French cuisine at La Table, and libations and snacks at Bar on 15 and Lobby Lounge. Meeting space includes a grand ballroom and 10 meeting rooms. Recreational facilities include a health club and a rooftop pool. Exclusive privileges are offered on the Residence Club executive floors and Living Room. For further information, please contact a travel professional or visit www.newworldmillenniumhotel.com.

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